

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Thursday June 19, 2014 @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:05 pm. The following answered “present” to the roll call: Catherine Baerwald, Vickie Boneck, and Dennis Carney. Excused Lee Barczak. Also present Finance Director Bruce Schuknecht.

MEETING STATEMENT

The proper open meeting statement was read at this time.

MINUTES

MOTION WAS MADE BY DENNIS CARNEY, SECOND BY CATHERINE BAERWALD to approve the minutes from the May 22, 2014 & May 29, 2014 meetings. Motion carried unanimously.

OLD BUSINESS

1. Discussion and necessary action regarding most recent versions of G2 Creative branding materials. **MOTION WAS MADE BY DENNIS CARNEY, SECOND BY CATHERINE BAERWALD** to accept option # 1 revised by G2 Creative on June 19, 2014. Motion carried unanimously.

NEW BUSINESS

1. Discussion and necessary action regarding sale of Cudahy Tourism promotional items at Sweet Apple-Wood festival/other venues. **MOTION WAS MADE BY JEFF SCHLAX, SECOND BY VICKIE BONECK** to acquire bids for Logo Option # 6 and quotes for a calendar to handout at events. Motion carried unanimously.
2. Discussion and necessary action regarding outreach to area business/organizations to remind them of our ability to assist them with promotion of upcoming events. Discussion ensued with no action taken.

Next Regular Meeting: Thursday July 10, 2014 @ 6:00 pm.

MOTION WAS MADE BY JEFF SCHLAX, SECOND BY VICKIE BONECK to adjourn the meeting at 7:16pm. Motion carried unanimously.